

The development of these actions was informed by the CLES consultation process, the CLES final recommendations report and subsequent discussion groups with internal colleagues and partners.

**Community Wealth Building (CWB) Action Plan 24/25 (some actions will need to continue past the end of 24/25 into 25/26)**

	Theme		Action	Intended impact	Resources	Status
<b>Internal OCC Actions</b>	<b>Economic development</b>	1.1.1	Work proactively with the team undertaking the SEP refresh to ensure that CWB principles are aligned with local economic development: <ul style="list-style-type: none"> <li>- Align CWB principles with investor ESG principles to maximise CWB outcomes arising from investment</li> </ul>	Provide the policy and strategic case for supporting SMEs, socially trading organisations.  Embed an understanding of economic development (and growth) as beneficial to people and planet.	Officer time in redevelopment of the SEP.	In progress
		1.1.2	Capture impact through a broad set of metrics that go beyond GVA: <ul style="list-style-type: none"> <li>- Increased focus on the equality, health and sustainability outcomes that the council wants the economy to generate</li> </ul>	The project with ODEC will produce a 'first go' at a doughnut data portrait for Oxfordshire.	£15,000 allocated for the Doughnut Economics project.	In progress
		1.1.3	Enable business support colleagues to access training on community ownership and cooperative models.	Increase in the number of startup businesses choosing cooperative or community-owned models.	Investment in training costs (largely covered by CCIN membership).	In progress
		1.1.4	Funding for the BIPC to support their existing work, and expand outreach to areas of high deprivation in Oxfordshire.	Provide opportunities for residents in high deprivation areas to access business support and advice to develop community-led business ideas.	£75,000 allocated in 24/25.	Complete (outreach in progress)
	<b>Progressive procurement</b>	1.2.1	Engage potential suppliers – greater engagement earlier in the procurement process with smaller or alternative businesses in Oxfordshire.	Foster confidence and dispel misconceptions about social value. Making SMEs aware of the goods and services pipeline so that they can prepare to submit tender applications.	Officer time + potential to use some contingency budget to commission support.	In progress

	1.2.2	Investment in co-produced CWB training for staff to empower them to actively promote the maximum potential of social value – this will include training delivered by experts and tool kits to support learning for all colleagues involved in economic activities across the council.	OCC officers that engage with activities such as procurement, employment or asset management feel empowered and confident in the potential of social value and CWB approaches to maximise the local benefit of those activities. The training will reinforce good behaviours such as timely payment.	Commission subject experts to co-produce training with OCC procurement experts to ensure its relevant to Oxon context.	Not yet started
	1.2.3	Make better use of SAP data to more effectively track the types of organisations the council is commissioning.	Improve the council's ability to baseline and measure the types of organisations the council is commissioning.	Officer time + potential to use some contingency budget.	Not yet started
	1.2.4	Review the accessibility of OCC tenders and grant agreements to VCSE organisations, including reviewing any barriers such as insurance requirements for suppliers.	Remove barriers for smaller businesses and VCSE sector organisations to access funding, assets and investment from the council.	Officer time.	In progress
<b>Land and property</b>	1.3.1	Review CAT policy to improve effectivity for OCC and community groups: <ul style="list-style-type: none"> <li>- Understand which OCC assets might be available for CAT.</li> <li>- Ensure join up with business support services and require a business plan outlining how the lease will remain affordable.</li> </ul> Develop a method to measure the benefits of CATs for the community and the council.	Support access to any surplus land that is available for CAT from OCC. Create an improved process for organisations to access the land/assets that increases successful transfers that tenants can maintain.	Officer time to develop the review – investment in a consultation exercise if necessary. £30,000 has been allocated in the budget.	Not yet started
<b>Employment and skills</b>	1.4.1	Audit the 'social contract programme' and consider how to embed the learning in future projects and programmes.	Opportunity to learn from a programme that has been successful in supporting target communities into good jobs.	Collaboration to develop longer-term funding opportunities.	In progress

		1.4.2	<p>Develop an options paper that enshrines the council's commitment to fair wages.</p> <ul style="list-style-type: none"> <li>- Include consideration of seeking accreditation for the Real or Oxford Living Wage defined by the Real Living Wage Foundation</li> <li>- Develop a methodology for defining when paying Oxford/Real living wage is 'feasible' as a stipulation in third party contracts.</li> </ul>	Support fair economic practices in Oxfordshire.	Options paper will outline the cost of any shortfalls (e.g. staff employed through third party contracts).	In progress
		1.4.3	Map the employment profile of OCC's recruitment.	Have a baseline from which the council can plan improvement. Development of a method for measuring recruitment from areas of high deprivation.	Officer time.	In progress
	<b>Social Economy</b>	1.5.1	Gain membership of the Cooperative Councils Innovation Network, and create a plan to make best use of this membership for officers and members.	Facilitate access to funded innovation projects, peer learning and extensive training/resources for staff.	Initial membership investment £8000 and officer time.	Complete
		1.5.2	Developing a CWB strategy: work with local CWB experts who have led on CWB efforts in Oxfordshire to develop a report that examines how CWB can be done really well in Oxfordshire, how OCC can work more effectively with community groups.	Provide inspiration and confidence for officers to pursue collaborations of this type. Create a bank of evidence for the strategy development Showcase Oxfordshire's achievements.	£23,200 allocated in the budget + officer time.	In progress
		1.5.3	Support development of the social care coop hub.	Support the development of alternative ownership models in social care with the aim of building capacity of the social care system in Oxfordshire.	£55,000 allocated in the 24/25 budget.	In progress

		1.5.4	Create a bursary programme to enable attendance at the B-Corp annual conference in Oxford, for those who would not otherwise be able to attend (including covering childcare and travel costs where necessary).	Ensure that a cohort of entrepreneurs who face barriers to access are able to take part in the B-Corp conference taking place in Oxford in September.	£10,000 allocated in the budget + officer time.	Complete (showcase event planned for October)
		1.5.5	Facilitate support for the local credit union including building connections with the community food networks, supporting with comms to raise awareness and reviewing the council's money management policies.	Ensure that Oxfordshire residents have access to the credit union services if they need them, with the aim to avoid loan shark usage.	Officer time + potential to use some contingency budget.	In progress

<b>OIEP/Partnership Actions</b>	<b>Progressive procurement</b>	1.7.1	Analyse procurement spend in Oxfordshire.	Benchmarking for partners to understand how investment and procurement spend moves around the Oxfordshire economy. Create a common understanding of 'influenceable spend'. Will also be a starting point for measuring increased targeting of spend towards social organisations.	Officer time to tag and report on procurements. Commission external organisation to undertake the spend analysis. £25,500 allocated in the budget.	Not yet started
	<b>Employment and skills</b>	1.9.1	Target employment among the County's anchor institutions – the County Council could act as a convenor to get this project off the ground. This could include the following for example: <ul style="list-style-type: none"> <li>- Supporting the simplification of entry level applications and transferable skills (trial this with a few roles)</li> </ul>	To have significant impact on the drivers of deprivation in Oxfordshire – access to well-paid and stable employment that provides up-skilling opportunities for residents. Decrease poor mental health and deprivation-linked demand on health services.	£15,000 allocated in the budget + officer time.	In progress

	<b>Social Economy</b>	1.10.1	Work with partners to consider the availability funding streams for social enterprise businesses in Oxfordshire.	Provide support for social enterprises.	Currently being led by the City Council with their UKSPF funding. Officer time to contribute to the report.	In progress
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